



SPONSOR PROSPECTUS

Event Date: Oct. 17th 2025

COLLABDAYSNE.ORG

[@COLLABDAYSNE](https://twitter.com/COLLABDAYSNE)

ABOUT



Microsoft Technology Center
5 Wayside Rd
Burlington, MA 01803

CollabDays New England represents the exciting evolution of SharePoint Saturday New England, as it embraces a broader perspective on collaboration. We are thrilled to be actively involved in this vibrant community and witness its remarkable expansion beyond the realm of SharePoint.

Our primary objective is to **foster a collaborative environment** where professionals from various backgrounds can come together, share insights and explore innovative approaches. By shifting our focus to all of **Microsoft 365**, we encompass a wider range of technologies, tools, and methodologies that enhance collaboration in the modern workplace.

We aspire to create an event that brings together like-minded individuals passionate about collaboration and eager to unlock its full potential. By hosting engaging sessions and thought-provoking discussions, we provide attendees with valuable **opportunities to learn**, network, and collaborate with **industry experts**.

This year's event will take place on October 17th (Friday) 2025 at the Microsoft Technology Center in Burlington MA.

WHY SHOULD YOU SPONSOR?

Access to key decision makers

This is your opportunity to get in front of key technical decision makers. **78%** of our 2024 attendees identified that they are involved in the technical decision making for their workplace or clients. This is a tremendous opportunity to reach that audience.

Access to community leaders

You will build connections with an international audience of about 40 speakers (mostly MVPs) to make them aware of your products and services.

Support a robust and independent community

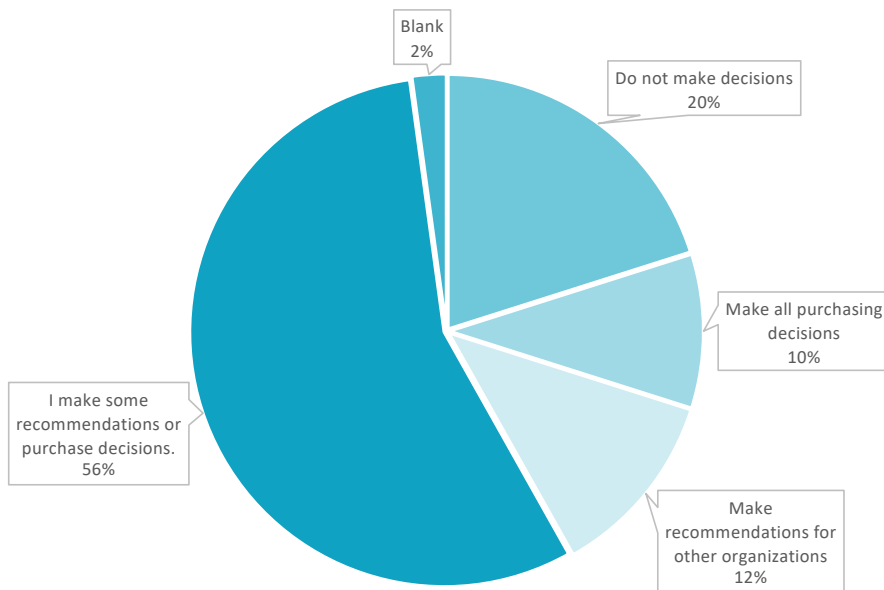
CollabDays New England has been in existence since 2009 starting as SharePoint Saturday Boston. The current organizing committee has been in place since 2017. This is your opportunity to help support a vibrant tech community in the New England region focused on learning and collaborating with Microsoft 365.

Get the latest information on Microsoft 365

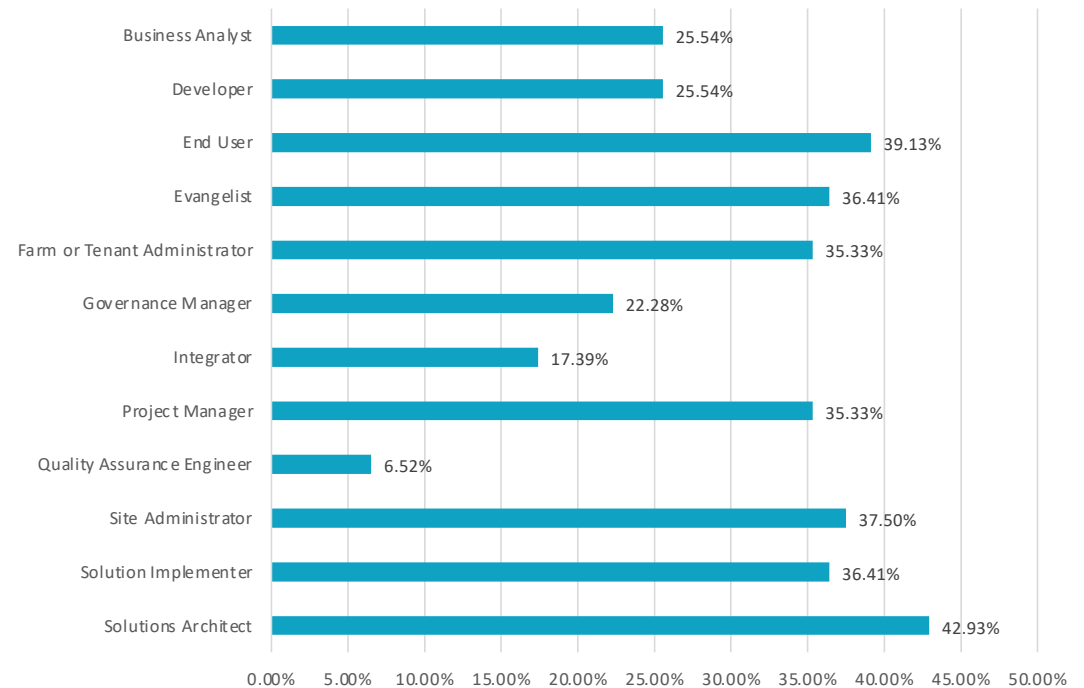
The speakers at CollabDays New England are Microsoft MVPs, community leaders, and industry experts. They present at conferences internationally and have access to the latest information from Microsoft. Use this opportunity to attend sessions, ask questions of the experts, and make the most of your time with us.

2024 ATTENDEES

Purchasing Authority

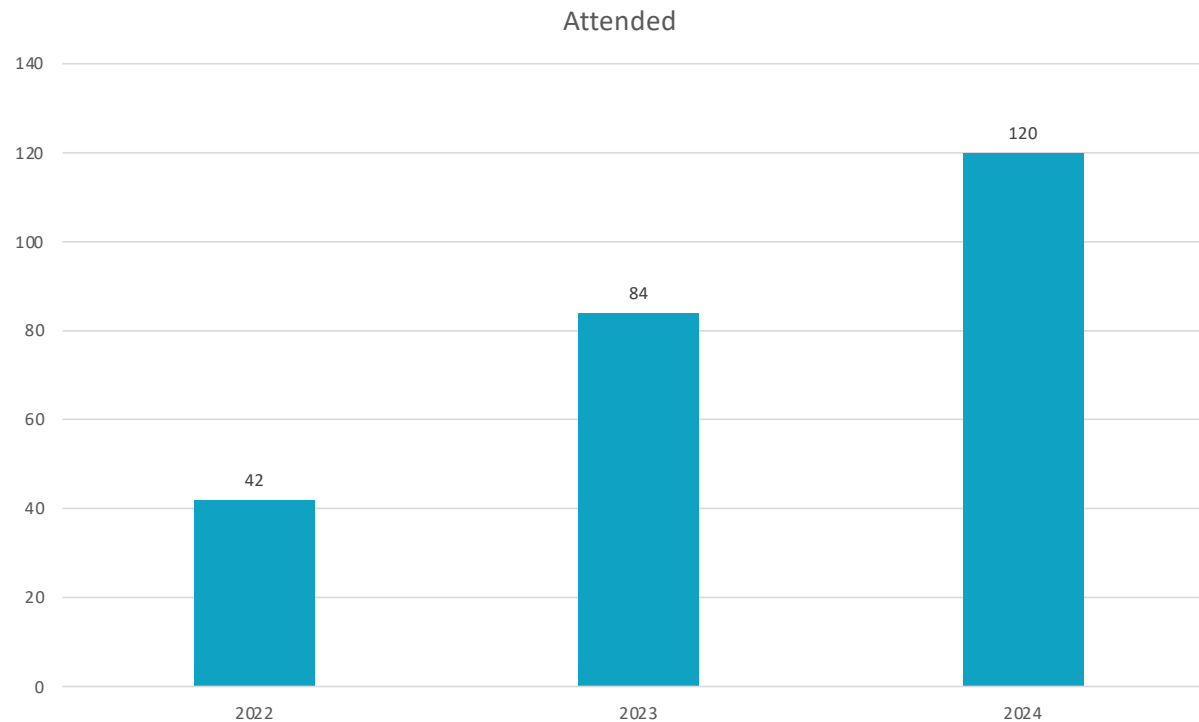


Role Composition



CDNE GROWTH

186% Increase in Attendance from 2022 to 2024



2024 attendance
surpassed pre-COVID
attendance

PRICING

Sponsoring **CollabDays New England** helps you generate awareness around your brand and get additional exposure through various media channels. Also being a less intrusive form of marketing enables event sponsorship to **create trust** between the brand and the customers more easily.

It can bring you new clients and customers, new business partnerships, strengthen current customer and partner relationships, increase visibility, improve perception by the target audience, and the last, but not least, **support one of the most vibrant communities** in today's IT market – a community that traditionally knows to recognize and to reward those who support them.

PLATINUM	\$3,500 
GOLD	\$3,000 
SILVER	\$1,500 base with add-ons
SPEAKER GIFT	\$500
PRIZE	\$500

How to Reserve your Sponsorship

Sponsorships are limited and available on a first come, first-served basis.

For more information, please
Email: derekcp@sympraxisconsulting.com

PACKAGES

	Platinum SOLD OUT	Gold Speaker Dinner SOLD OUT	Gold SharePint SOLD OUT	Gold SOLD OUT	Silver	Speaker Gift	Prize
30-minute lunch session in premier location				\$500	\$500		
30-minute lunch session in secondary location				\$300	\$300		
Opening remarks at Speaker Dinner							
Opening remarks at SharePint							
Guaranteed Speaking Slot (if confirmed by 5/30/25)							
Attendees at Speaker Dinner	2	3	2	2	1		
First selection of exhibitor table							
Dedicated exhibitor table		\$500	\$500		\$500		
List of attendees' full contact details							
Logo in conference presentation templates							
Social media promotion							

TERMS & CONDITIONS

Sponsor Agreement

Once your preferred sponsorship package has been negotiated, we will prepare a Sponsor Agreement for your signature to be signed and returned within the timeframe required.

Sponsorships are limited and available on a first come, first-served basis.

Contact Us

CollabDays New England

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Payment

- All prices are listed and must be paid in US dollars.
- Check payments and direct transfers will be accepted.
- Sponsor will pay all associated card processing fees in addition to the sponsorship level cost for all credit card payments.
- Benefits will not begin until the Sponsor Agreement is submitted, and payment is received.

Cancellation Policy

Cancellation of sponsorship is solely based on the discretion of the CollabDays New England management team. If cancellation is granted, there may be fees associated with services delivered on behalf of the canceling sponsor.



The biggest and best collaboration events in New England

17 October 2025 - Microsoft Burlington MTC

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