collabdays | lisbon

CALL FOR SPONSORS

2023

Introduction

CollabDays Lisbon is a free **1-day** event and this year **it will be held onsite!**

CollabDays Lisbon is a non-profit Microsoft Cloud-focused event built on top of six previously successful community-driven events, including topics like Microsoft 365, Power Platform, and Azure.

It is scheduled for **November 25th, 2023,** with sessions from influential and respected professionals from all over the world.

This event attracts IT professionals, Developers, and Business Decision Makers working with any Microsoft technology and from different industries …as a valued company, **YOU** can be one of the few and privileged partners that will support such a great event, we expect around **300** attendees.

Information about the event, including location, speakers, sessions, and schedule, will soon be available on the official web site **https://www.collabdays.pt**

CollabDays Lisbon will provide …

- **High quality sessions** that are held by respected members of the international SharePoint, Office and Azure communities such as MVPs, MCMs, community leaders and Microsoft representatives.
- Environment to **share knowledge** and learn about Microsoft SharePoint, Office 365, Power Platform, Azure and related technologies.
- Excellent networking possibilities!

Sponsoring a **CollabDays** event helps **YOU** generate awareness around your brand and get additional exposure through various media channels. Being a less intrusive form of marketing, event sponsorship enables you to create trust between the brand and the customers more easily. 😊

Sponsoring a **CollabDays** event can also bring **YOU …**

- New clients and customers!
- New business partnerships!
- Strengthening current customer and partner relationships!
- Increased visibility and better perception by the target audience!

… and the last, but not least… supporting the most vibrant communities on today's IT market!!!

A community that traditionally knows to recognize and to reward those who support them!

Please join us in person, on **25-11-2023** to be part of this great event!

The CollabDays Lisbon Team

The organizers of **CollabDays Lisbon** are **…**

André Vala

Carlos Silva

João Ferreira

Nuno Silva

Rodrigo Pinto

Tiago Costa

All of us have various experience in coordinating events and workshops for our different companies and after attending countless conferences we decided that it would be a good time to give something back and engage the local community even more.

Sponsor contact information

General Accounts:

sponsoring email: sponsoring@collabdays.pt
twitter: @CollabDaysLIS
hashtag: #CollabDaysLIS

Carlos Silva

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Mail: carlosmiguel.sns@outlook.com
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Rodrigo Pinto

Phone: +351 912651456
Mail: stationsolutions@gmail.com
Skype: scoutmanpt

The Venue

ISCTE-IUL, Building II, Level 1
Av. das Forças Armadas, 1649-026 Lisboa

[ISCTE -Building II - Google Maps]

The Speakers

Across all the **CollabDays** editions, we've been blessed with top-notch community speakers as well with famous worldwide experts presenting in conferences like The SharePoint Conference, European Collaboration Summit, Microsoft Ignite and European SharePoint Conference.

Speakers will represent a broad cross section of the SharePoint, Office 365, Power Platform, and Azure communities and offer a variety of different perspectives and points of view.

Event Details

CollabDays Lisbon event will be held on **November 25th, 2023,** from **9 AM to 6 PM.**
It is free to anyone who wants to attend!

Coffee breaks and lunch will be provided and there will be numerous giveaways at the end of the day. There will also be a Speakers Dinner on Friday evening, November 25th, and a **SharePint** on Saturday evening, after the event.

The Sessions

Each time slot will have one session from each track lasting **45 minutes** and ranging from introductory, 100-level content to highly technical, 300-level "expert" sessions. **CollabDays Lisbon** is an international event, and all speakers will deliver their sessions in English.

Event Attendance

We expect to attract **around 300 attendees**. As the event approaches, we will share the registration numbers with sponsors to assist with staff planning and collateral quantities.

Sponsor Interaction – your chance

Currently, Lisbon climbed in a global list of the best places to start a new business leaving a list that includes San Francisco and London behind. A report from Startup Europe Partnership found that Portugal's startup ecosystem is **now growing twice as fast as the European average**. A key driver is the record number of **foreign companies using Portugal as a more convenient and affordable way to assemble** their digital platforms. The quality and cost of Portuguese tech services continue to draw these companies for specific projects, with increasing numbers returning to establish their tech hub in Lisbon. Currently, more than 100 companies are established in Portugal working with clients across **Europe, Asia, UK, USA,** offering high-level technical competencies at attractive costs, **being key decision makers** regarding **products, platforms, and technological roadmaps**.

We know how important it is for sponsors to interact with conference attendees throughout the day. We will make sure that there are **sufficient breaks**, that **are served within the event area** and that you get enough facetime with the delegates!

CollabDays Lisbon will give you as a sponsor the opportunity to profile your company and/or products for an audience that works with SharePoint/Office356/Power Platform/Azure daily.

Sponsorship Packages

Since **CollabDays Lisbon** is a free, non-profit event, we rely on the support and generosity of sponsors to compensate for the expenses incurred during the event. Sponsorships will go towards covering event costs.

note: Sponsorship includes speaking slots for Diamond and Gold sponsors during lunch. The call for speakers for regular sessions is separate from the call for sponsors.

There are **ten** categories of sponsorships that are available: Diamond, Gold, Silver, Bronze, Speaker Dinner, Coffee-Break, Lunch, SharePint, Lanyards and Swag.

Sponsors should choose how the prizes are given.

Diamond Sponsorship Package: **4.250 €**

- Sponsors will have a table with premium slot positioning during the event.
- Sponsors will be able to place their rollup/banner in the event entrance and a room during the day.
- **Sponsors will have a 40-minute session during the event.**
- Sponsors will receive attendee information for attendees that have opted in.
- Sponsors will get their logos on the **CollabDays Lisbon** website.
- Sponsors will get their logos on the **CollabDays Lisbon** speaker slide deck.
- Sponsors will be mentioned on Twitter before and during the event.
- Sponsors may provide any collateral of their choosing to attendees.
- Sponsors may send **two** representatives to the speaker dinner, in addition to any speakers from their own company.

Gold Sponsorship Package: **2.750 €**

- Sponsors will have a table with premium slot positioning during the event.
- Sponsor will be able to place their rollup/banner in an available room during the day.
- **Sponsors will have a 20-minute session during the event.**
- Sponsors will receive attendee information for attendees that have opted in.
- Sponsors will get their logos on the **CollabDays Lisbon** website.
- Sponsors will get their logos on the **CollabDays Lisbon** speaker slide deck.
- Sponsors will be mentioned on Twitter before and during the event.
- Sponsors may provide any collateral of their choosing to attendees.
- Sponsors may send **one** representative to the speaker dinner, in addition to any speakers from their own company.

Silver Sponsorship Package: **1.500 €**

- Silver Sponsors will have a table during the event (Diamond and Gold sponsors have priority on the available table slots)
- Sponsors will get their logos on the **CollabDays Lisbon** website.
- Sponsors will get their logos on the **CollabDays Lisbon** speaker slide deck.
- Sponsors will be mentioned on Twitter before and during the event.
- Sponsors may provide any collateral of their choosing to attendees.

Bronze Sponsorship Package (no limit): **750 €**

- Sponsors will get their logos on the **CollabDays Lisbon** website.
- Sponsors will get their logos on the **CollabDays Lisbon** speaker slide deck.
- Sponsors will be mentioned on Twitter before and during the event.
- Sponsors may provide any collateral of their choosing to attendees.

SharePint Sponsorship package (1 Slot): **750 €**

- Sponsors will get their logos on the **CollabDays Lisbon** website.
- Sponsor will get its logo printed on the drink tickets distributed to attendees.
- Sponsor will be announced in the beginning and during the SharePint.
- Sponsors will be mentioned on Twitter during the event closing.

Speaker Dinner Sponsorship package (1 slot): **1.350 €**

- Sponsor can present a 15-minute talk to all speakers at the beginning of the dinner.
- Sponsor will receive attendee information for attendees that have opted in.
- Sponsors will have a logo printed on all printed materials for the event.
- Sponsors will get their logos on the **CollabDays Lisbon** website.
- Sponsors will get their logos on the **CollabDays Lisbon** speaker slide deck.
- Sponsors may send **two** representatives to the speaker dinner, in addition to any speakers from their own company.

Lunch Sponsorship Package (1 slot): **3000 €**

- Sponsors will be able to place their rollup/banner in the designated space during lunch.
- Sponsors will get their logos on the **CollabDays Lisbon** website.
- Sponsors will be mentioned on Twitter before and during the event.

Coffee-Break Sponsorship Package (1 slot): **2500 €**

- Sponsors will be able to place their rollup/banner in the designated space during the coffee breaks.
- Sponsors will get their logos on the **CollabDays Lisbon** website.
- Sponsors will be mentioned on Twitter before and during the event.

Lanyards Sponsorship Package (1 slot): **2000€**

- Sponsors will be able to place their logo\trademark in the event lanyards.
- Sponsors will get their logos on the **CollabDays Lisbon** website.
- Sponsors will be mentioned on Twitter during the event closing.

Swag Sponsorship package (no limit): **no cost**

- Sponsors will get their logos on the **CollabDays Lisbon** website.
- Sponsors will be announced in the prize raffle at the event closing.
- Sponsors will provide swag to be distributed in the prize raffle at the event closing.
- Sponsors will be mentioned on Twitter during the event closing.

Sponsor Table Guidelines

Diamond, Gold, and Silver sponsors will be provided with a table and two chairs in the available table-designated slots. Sponsors may decorate the table with company logos, artwork, signage, or other material as they see fit. Standing exhibits may be placed on the floor behind or in front of your table, not beside it, and they can't be placed in such a way to impede foot traffic or access to other sponsors.

Collateral Guidelines

Sponsors can provide marketing materials that will be given to the delegates and placed inside their attendee bags. This could be a flyer, brochure, or booklet (max DIN A4), and/or a small item for each of the attendees.

Attendee Information

A list of attendees who have opted in (name, email, and company), will be provided to Diamond, Gold sponsors within two weeks after the conclusion of the event. Attendee information is contingent on attendee's election to opt-in for the release of such information to be given to the sponsors. Sponsors may use this information for direct marketing purposes only; this information may not be sold, traded, given away or otherwise provided to any third-party not directly affiliated with the sponsoring entity.

Sponsors will have access to the space before the start of the event and for 30 minutes after the end of the event. Should you require more time for setup and/or teardown, please make a note on the attached form and we will do our best to accommodate your needs.

Sponsorship Summary

Sponsor Level	Diamond	Gold	Silver	Bronze	Share Pint (1)	Speaker Dinner (1)	Lunch (1)	Coffee-Break (1)	Lanyards (1)	Swag
Cost	4.250 €	2.750 €	1.500 €	750 €	750 €	1.350 €	3.000 €	2.500 €	2.000 €	0 €
Banner/rollup in available room	X	X								
Session (40 minutes)	X									
Session (20 minutes)		X								
Attend speaker dinner	2 pax	1 pax				2 pax				
Booth Spot	X 1st choice	X 2nd choice	X 3rd choice							
Attendee information (only Opt-in)	X	X								
Mention on Twitter	X	X	X	X	X	X	X	X	X	X
Banner/rollup in designated space during lunch							X			
Banner/rollup in designated space during coffee-break								X		
Logo\trade mark in the event lanyards.									X	
Logo on web site	X	X	X	X	X	X	X	X	X	X
Prize for closing raffle	X	X	X	X	X	X	X	X		X
Logo on drink tickets					X					

Sponsorship Commitment

We hope you have found an interesting sponsor package which suits your needs. If you have questions or feedback, we are happy to get in touch and support any additional needs or answer your questions.

When you are interested in a sponsor package you may indicate your interest using the following form:

REGISTER AS SPONSOR