# Sponsorship Package

#### Welcome to CollabDays Italy 2023.

CollabDays Italy 2023 is a free one day event, featuring sessions from influential and well-known technical professionals. The event will take place in Milan, at the Novotel Ca' Granda Hotel.

The event attracts IT professionals, Developers, Business Decision Makers, and Software Engineers working with any Microsoft technology and from different industries. Through the event the attendees discover and learn more about how Microsoft Azure, Microsoft 365, Microsoft Teams, Microsoft Viva and Microsoft SharePoint can help their business. Please join us, on **May 20<sup>th</sup> 2023** to be part of this great event!

As a valued IT company, you have the opportunity to be one of the few and privileged partners that will support such a great event. The event will be mainly in English language - for Italian attendees - structured in 3 parallel tracks made of 5 breakout sessions each, with a total number of 15 technical sessions, plus an initial keynote/welcome session and an optional final closing session. Target audience is made of IT pros, developers, business decision makers, and software engineers interested in Microsoft technologies, coming mainly from Italy, but also from neighboring countries (like Austria, Slovenja, Switzerlad, etc.). Sessions will be delivered by a team of locally and/or internationally well-known and experienced speakers (Microsoft Certified Masters – MCM, Regional Directors, and Microsoft Most Valuable Professionals - MVP). We expect about 150 attendees, accordingly to the numbers of previous editions of the conference (formerly known as SharePoint Saturday).

Information about the event, including location, speakers, sessions and schedule, is available on the official web site: <a href="https://www.collabdays.org/2023-italy/">https://www.collabdays.org/2023-italy/</a>.

## Sponsorship Tiers

You have the opportunity to sponsor the event according to the following set of pre-defined sponsorship tiers.

Benefit	Online	Silver	Gold	Platinum
Logo on marketing stuff and conference web site	$\square$		$\square$	☑
Logo on slide decks		☑		
Sponsor's brochure/ flyer delivery				$\square$
Coffee breaks sponsorship			$\square$	$\square$
Meal sponsorship				$\square$
Welcome during keynote				$\square$
Expo Booth				$\square$
Seats at Friday's dinner	0	0	1	2
Sponsorship Fee	750€	1.000€	2.000€	3.200€

In order to buy any of these services, or if you need any service not included in this document, please do contact our staff by email (collabdays@m365community.it) to get a quote and to check services availability and the buying due date.

#### Sponsorship Extra Services

If you want to make your sponsorship even better and unique, here are some additional services that you can provide to help us organize the best event ever.

Service	Price
SharePint sponsorship (not exclusive)	1.000€
Expo booth (not exclusive)	600€
Technical session (20 min - not exclusive – max 3 spots)	800€
Attendees t-shirt (not exclusive)	1.000€
Additional Friday's dinner seats	50€

## Conference and Expo Area

Here you can find, for your convenience, a map of the venue in order to see where the session rooms are, where the Expo are is, and where the catering and the SharePint will take place.

