



Dear Sponsor

Welcome to CollabDays Finland 2023!

CollabDays Finland 2023 in a nutshell

- Date: Saturday 9th September 2023
- Location: Kalliolan
Setlementitalo
Sturenkatu 11, 00510 Helsinki
- More info:
<https://www.collabdays.org/2023-finland/>





Information about CollabDays Finland 2023

- CollabDays are free non-profit events about Microsoft 365 and Azure technologies, held in multiple cities around the world.
- CollabDays Finland will offer 4 tracks (Power Platform, Modern Work, Security and AI) with sessions from influential and respected professionals from all over the world. We will have 20 top class speakers presenting in Helsinki this year.
- In addition to sessions, we'll organize Power Platform Hackathon, where we combine the power of technology with our commitment to sustainability: <https://www.collabdays.org/2023-finland/hackathon/>
- CollabDays attract attendees from IT, Communications and HR background willing to learn and network. We expect to have about 200 attendees this year.
- The predecessor of the event was SharePoint Saturday. The first ever SharePoint Saturday Helsinki happened in 2015 and since then the event is held five times. CollabDays Finland 2023 is the first event under CollabDays brand happening in Finland.
- Event will take place on Saturday, September 9th 2023 in Helsinki, [Kalliolan settlementitalo](#). Sessions run from 9 AM to 5 PM and there will be a possibility for informal networking after the last session.
- All sessions at this event will be primarily in English. However, most of the attendees are Finnish and if needed, you can use Finnish as your sponsorship material and communications language.
- There will be a speaker & sponsor appreciation dinner on Saturday evening.

Meet the organizers



Sari Soinoja

@sarisoinoja

sari.soinoja@
outlook.com



Karoliina Kettukari

@kettukari

Karoliina.kettukari@
gmail.com



Terho Antila

@terhoantila

terho.antila@
gmail.com



Katja Jokisalo

@katjajokisalo

katja.jokisalo@
sulava.com



Jussi Mori

@JussiMori

jmo@
expertsinside.com

Information about sponsoring

- The following sponsorship tiers are available
 - Platinum Sponsorship
 - Gold Sponsorship
 - Silver Sponsorship
- All sponsors of the event have the visibility of their company's logo on the event web site and regularly promoted on social media channels (Twitter, LinkedIn) along with the hashtag #CollabDaysFI
- Check out the sponsorship level details from next slides!
- Sponsorship main contact:
 - Katja Jokisalo
 - katja.jokisalo@sulava.com | +358 50 307 2125



Platinum sponsors

- Platinum sponsors will get the following benefits:
 - Visibility of its company logo on web contents (mainly the web site, and the social channels) of the event;
 - Visibility of its company logo on digital contents (like slides, etc.) shared with the Event attendees;
 - The sponsor is allowed to provide a technical session (lasting no more than 15 minutes) within the agenda of the conference;
 - Welcome during keynote;
 - 1 Expo Booth & privilege in choosing the spot for the booth
 - 2 seats for the Saturday's dinner;
 - Access to information of attendees who opted-in from a privacy perspective;
 - Unlimited honor and fame.
 - Package cost: EUR 3,500
 - Available slots: 3
- 

Gold sponsors

- Gold sponsors will get the following benefits:
 - Visibility of its company logo on web contents (mainly the web site, and the social channels) of the event;
 - Visibility of its company logo on digital contents (like slides, etc.) shared with the Event attendees;
 - 1 Expo Booth
 - First come, first serve among gold sponsors by choosing booth spots
 - 1 seat for the Saturday's dinner;
 - Access to information of attendees who opted-in from a privacy perspective.
 - Unlimited honor and fame
- Package cost: EUR 2,500
- Available slots: 5

Silver sponsors

- Silver sponsors will get the following benefits:
 - Visibility of its company logo on web contents (mainly the web site, and the social channels) of the event;
 - Visibility of its company logo on digital contents (like slides, etc.) shared with the Event attendees;
 - Access to information of attendees who opted-in from a privacy perspective.
 - Unlimited honor and fame
- Package cost: EUR 1,000
- Available slots: 10

How to become a sponsor?

- Send an email with your preferred sponsorship level and contact & billing information (In Finnish or English) to katja.jokisalo@sulava.com
- You will then receive the Sponsorship agreement and invoice via email, plus instructions for sharing your digital marketing assets with organizers 🙌
- Got any questions? Reach out to Katja Jokisalo, katja.jokisalo@sulava.com or +358 50 307 2125

Terms and conditions

- Sponsors commit the sponsorship by agreeing to the terms of the Sponsorship agreement and paying sponsorship fee.
- All sponsorship costs are exclusive VAT, which will be added on invoices you will receive, unless you are a non-Finnish Company or eligible for VAT exemption (valid VAT ID needs to be provided)
- The sponsor package prices are paid in EUR. Any other currency or credit card payment will result in a 5% surcharge.
- Where sponsors do not pay an allocated invoice within 4 weeks after the invoice has been issued, the sponsorship privileges may be revoked until the payment is made. Any dispute on invoicing should be raised with CollabDays Finland organizers as soon as possible to avoid the need to revoke sponsorship benefits. Where invoices are not paid and there is no acceptable reason for the delay, any withholding of sponsor privileges is to be done at the sole discretion of CollabDays Finland organizers and the package is given to a company on the waitlist.
- Sponsor marketing material to be delivered in the event must be provided to the organizers 7 days before the event takes place at the latest. If it does not arrive in time to the address provided in advance, we cannot guarantee your material to be delivered in the event.
- The Sponsor is actively promoting the CollabDays Finland event to their Customers to make sure CollabDays Finland has a high reach to the community
- If the event does not take place for reasons that the Sponsor is not solely responsible for, the sponsorship fee will be refunded.